Report on Guest Lecture

12.07.2017

Programme Title : "Shape Up Yourself"

Guest Faculty : K.Chinna Raja, Proprietor,
Alpha Business Consultancy and Training Services.

Programme Date : 11.07.2017

Participant : I & II MBA

Organised By : Mr.C. Rathina Balaji

Head

To IBAC

Dr.B.Pavala Kumar
Associate Professor & Head,
Department of Management Studies,
V.H.N.S.N. College (Autonomous),
Virudhunagar - 626 001.

Our department PG Association organized a Guest Lecture **"Internet of Things(IoT)"** by **Mr.G.Thirupathi Rajan, Founder, Enterprise Architect, Inc., Maha Data Solutions, USA** in MBA conference Hall on **01.08.2017**. Total of **28** students were participated. The lecture enables the students to understand the importance of IoT in society, the current components of typical IoT devices and trends for the future. Also it helps to learn IoT design considerations, constraints and interfacing between the physical world and our device.

Head of the Department

Mr.Z.Ramya Sushil
HEAD
Department of Information Technology
VHNSN College (Autonomous)
Virudhunagar-626 001.
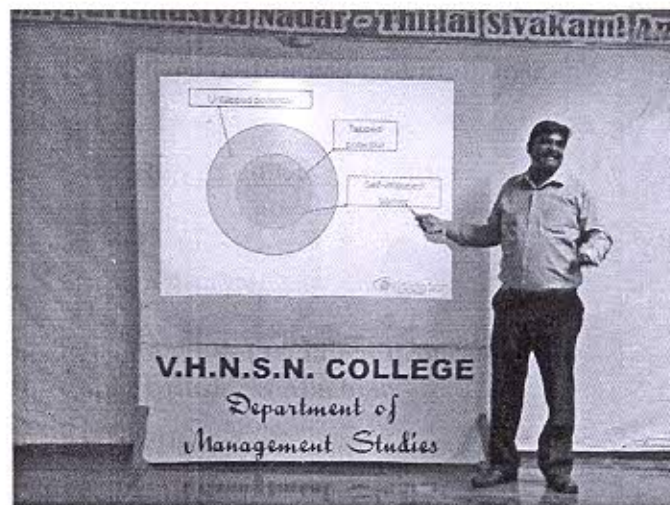
Report on Guest Lecture

07.08.2017

Programme Title : "BE PASSIONATE"

Guest Faculty   : P.Thanikai Vel Pandian, Proprietor,
Cophex Business Machine.

Programme Date : 04.08.2017

Participant   : I & II MBA

Organised By   : Mr.C. Rathina Balaji

718/17

Head

Dr.B.Pavala Kumar
Associate Professor & Head,
Department of Management Studies,
V.H.N.S.N. College (Autonomous),
Virudhunagar - 626 001.

MERCURALIA - 2017

The Department of Management Studies organized a sales event on 5th September, 2017 and6th September, 2017 in the Auditorium of V.H.N.S.N. College, Mr.C.RathinaBalaji, Assistant Professor, Department of Management Studies acted as the convenor of MERCURALIA.

Mr.J.Balaji, II-MBA, Mr.R.Alagu Raja II-MBA, Miss.A.ThangaPriya, II-MBA, and Miss.M.Lavanya II-MBA, were the students coordinators of MERCURALIA. The students in a team of 5 exhibited 20stalls, and 15 outside stalls including, ThangaMayil Jewellery-2Stalls, Shoe Mart-2Stalls, New Success Mobile, Federal Bank, Booma United Marketing, Idayam, Willam Charles, Aqua Purification,K.V.Dhatchiyani Yamaha from Virudhunagar, Ramani Volkswagen, JM Mahindra, Chima Cars, MeenakshiMaruti from Sivakasi staged the show.

The President of our college Mr.M.D. Kumaran, D.P.Tech. cut open the ribbon in the presence of Mr.B.A. Anandarajan, B.Com.,L.L.B. , Vice President, Mr.B. Shankar, B.Com., Treasurer,Dr.P.SundaraPandian, Principal and Dr.N.Ashok Kumar, Director SF-Courses, in the opening ceremony on the first day. Dr. S.Sekar Subramanian, Head, Department of Business Administration, acted as judges and evaluated the teams.

On Day two Mr.B.Gopinath,CEOIdayam G Financial Services, Virudhunagar was Special judge arranged to evaluate the students' sales performance. He analyzed the skills of student on various attributes.
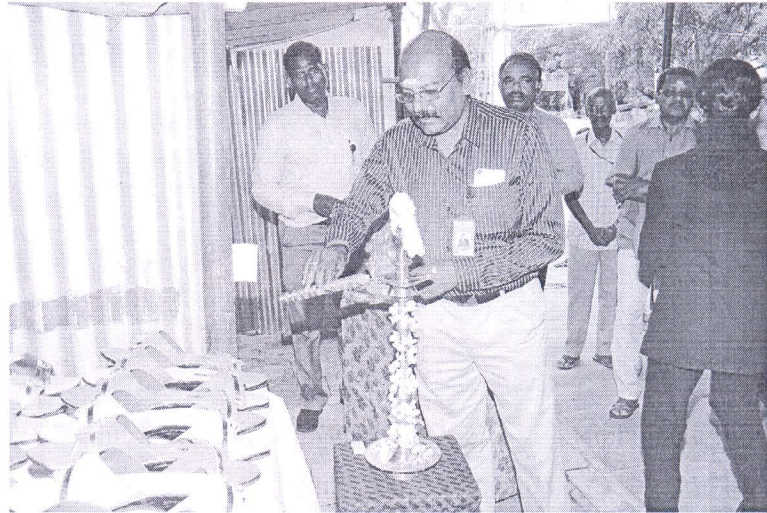
The valedictory function was arranged on 8th September, 2017 in MCA conference hall. Participants of valedictory function were, Dr.P.Sundara Pandian Principal of our college, Dr.N.Ashok Kumar, Director SF-Courses of our college and Mr.B.Gopinath,CEOIdayam G Financial Services, Virudhunagar. Three teams won the cash prize of Rs.2000/- each namelyBig Inspire from M.Com (SF), Students Plazza (MBA)and Tamilanda (MBA) Cash prize was awarded. Total sales engrossed to Rs.2,40,000/-

Miss Ponarchana student of Zoology department was the Lucky Draw winner of 3Litre pressure cooker and Mr.Dinesh Kumar, student of Information Technology was the Lucky Draw winner of VR for making purchase for an amount more than Rs.500/-
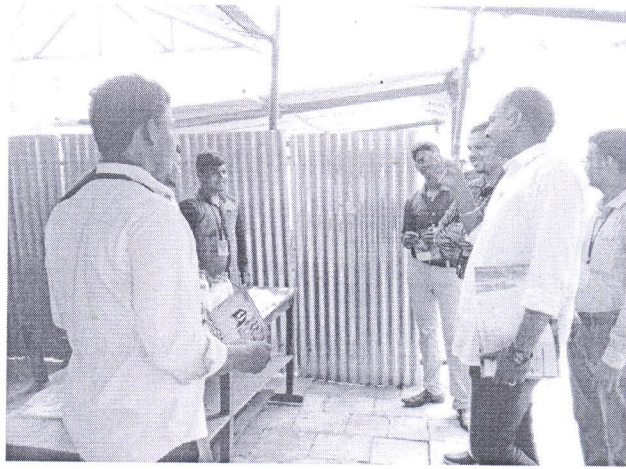
Opening Ceremony

Opening Ceremony of Mercuralia Sep' 17 – Ribbon cut by
The President of our college Mr.M.D. Kumaran, D.P.Tech.

Lighting the Lamp by Captain .Dr.P. SundaraPandian, Principal of our college.

Judge of Mercuralia

Mr.B.Gopinath,CEOIdayam G Financial Services, Virudhunagaris judging the stalls.

Valediction

Winners

Big Inspire